



**Entertainment Application**  
**Application Deadline: April 17, 2017**

The Multicultural Festival provides an opportunity to celebrate the cultural diversity of the Mountain View community, bringing together residents to share, learn, and understand people of all cultures, talents, and beliefs in an inviting and welcoming environment.

Please note that religious and political organizations are not eligible to participate, nor are organizations whose primary product or purpose is firearms, tobacco, adult content, or promotes practices or work that violate Federal, State, or local law and/or any of the like. The Multicultural Festival is a family-friendly event and participants must be appropriate for all ages.

This application is a public record subject to inspection pursuant to the Public Records Act (California Government Code Sections 6250, *et seq.*). Personal contact information would be redacted for privacy reasons.

**CONTACT INFORMATION:**

**Performer/group name:** \_\_\_\_\_

**"Culture" represented:** \_\_\_\_\_

**Describe visual elements to show "culture":** \_\_\_\_\_

\_\_\_\_\_

**Contact name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_

**Zip code:** \_\_\_\_\_

**Cell:** \_\_\_\_\_



Evening phone: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

**Please complete the following:**

1. Provide a brief description of your performance, including any special equipment you will be bringing with you (such as props, electric amplifiers, or electrical instruments) and how much time you will need to set up.

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2. Type of performance (be specific – e.g., music, theater, dance, poetry):

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3. Does your performance group consist of:

Professional performers ☐

Amateur performers ☐

4. Number of performers who will be performing \_\_\_\_\_



5. Is your organization located in Mountain View? YES ☐ NO ☐

Please provide the following information:

Number of Mountain View residents your organization serves: \_\_\_\_\_

Primary cultural group your organization represents: \_\_\_\_\_

6. Website/social media (performer's own website, Facebook page, etc.)

\_\_\_\_\_

7. Venues where you or your group have performed:

\_\_\_\_\_

\_\_\_\_\_

8. Awards or other information you would like us to know:

\_\_\_\_\_

\_\_\_\_\_

The number of available performance time slots is limited. Performances will be limited to 20 minutes.

9. Please indicate the estimated length of your performance: \_\_\_\_\_

10. If chosen to perform, please select the time slot(s) you are available for your performance:

☐ 12 p.m. – 1 p.m.    ☐ 1 p.m. – 2 p.m.    ☐ 2 p.m. – 3 p.m.    ☐ 3 p.m. – 4 p.m.

\* If chosen would you be flexible with your performance time? YES ☐ NO ☐

11. Please provide promotional materials (photos, links, websites, or any publicity materials) for review with the application no later than April 17, 2017.



**Thank you for your interest in the City of Mountain View Multicultural Festival. All applications will be reviewed by the Festival Committee for possible inclusion in the festival. By completing this application your performance is not guaranteed. Chosen applicants will be notified by e-mail. Performances are on a volunteer basis. If you have questions, you can reach us at 650-903-6215 or by e-mail at [christina.gilmore@mountainview.gov](mailto:christina.gilmore@mountainview.gov).**

Please send application and current publicity materials (if applicable) to:

**Christina Gilmore  
Assistant to the City Manager  
500 Castro Street  
Post Office Box 7540  
Mountain View, CA 94039-7540  
[christina.gilmore@mountainview.gov](mailto:christina.gilmore@mountainview.gov)**

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Printed name: \_\_\_\_\_